



# 2022 - 2023

*a glance at the year*

## ACADEMICS

- Accepted 200 undergraduate students to begin as juniors in JMC Fall 2023.
- Submitted a proposal for a new Master's program in Creative Arts Entrepreneurship.
- Received approval for our new Combined Pathways Program - accepting applications starting Summer 2023.
  - The combined bachelor's/master's pathways program will provide academically talented undergraduate students an opportunity to complete graduate courses that will count towards both their bachelor's and master's degrees while still undergraduate students.

## FSU PLAID PROJECT

- Students in the JMC Retail Technologies course, led by Dr. Jessica Ridgway Clayton, participated in the FSU Plaid Project, working with FSU's Office of Trademark Licensing and the FSU Bookstore, which will have exclusive rights to the pattern.
- Students designed 26 unique FSU-themed patterns. The class voted on its 13 favorites before another round of college-wide voting cut the field to four before nationwide voting took place. The FSU Plaid Project inspired almost 11,000 online votes.
- Delaney Brannan was declared the winner. Her plaid pattern is named "Resilience" in honor of the Seminole Tribe of Florida. Her research pinpointed five key characteristics of the tribe — triumph, commitment, stability, purity, and bravery. Her plaid pattern features a color for each characteristic — garnet for commitment, gold for triumph, white for purity, red for bravery, and brown for stability.





## AWARDS & RESEARCH

- Dr. Meredith McQuerry and Dr. Jessica Ridgway Clayton were both awarded the Carol Avery Named Professorship until Spring 2024.
- Meredith McQuerry, PhD, was awarded the 2023 Cotton Inc., Cotton in the Curriculum \$32K educational grant. This grant will help enhance her courses to include in-person research, presentation competitions with industry professionals, monetary awards, and all expenses paid for students to travel to Cotton Incorporated's headquarters in Raleigh, NC to tour world-class fiber and yarn spinning, weaving, knitting, and finishing facilities.
- JMC faculty Jessica Ridgway Clayton, PhD, and Brenda Garner were recognized with University Teaching Awards.
  - The University Teaching Awards program recognizes faculty for excellence in undergraduate and graduate teaching. This is a student-oriented award with nominations submitted by students and alumni.
- Eundeok Kim, PhD was awarded the Social Entrepreneurship SIG Award for Excellence in Social Entrepreneurship Teaching at the 2023 USASBE Annual Conference.
- JMC officially welcomed the Blackstone LaunchPad® Program to Florida State University. Blackstone Charitable Foundation, the philanthropic arm of investment firm Blackstone, is providing the LaunchPad program through a grant to the Jim Moran College.
  - Through the program, students can access mentoring networks, learning tools, participate in fellowships, and convene with students and staff at events that tap Blackstone's network of entrepreneurs and resources.
  - The focus of the program is to target underrepresented students who might not have considered entrepreneurship as a career option.
- Florida State University's chapter of the Society for the Advancement of Management (SAM), a student-registered organization, won Chapter of the Year for the third consecutive year.
- JMC was able to offer another year of entrepreneurship boxes of student products, the InNOLEvate and Create Box.

## 2023 FSU GREAT GIVE

- The JMC received \$17,165 in donations from 156 donors and 181 gifts. We surpassed our goal of 150 donors which awarded us \$5,500.
- Our projects included: Women in Entrepreneurship, Graduate Program Support, the Retail Center, High School Summer Camp, and the Living Learning Community



## ADMINISTRATION

- Hired a new Graduate Program Coordinator, Victoria Morrow.
- Hired a new Blackstone Launchpad® Coordinator, Morgan Rodgers.
- Hired a new Administrative Support Specialist, Ryan Jerrolds.
- Hosted two prospective research faculty in entrepreneurship from Rowan University.

## JIM MORAN MICRO GRANTS

- Number of businesses awarded: 17
- Total amount awarded: \$59,335



## EVENTS

- Number of events hosted: 14
- Number of attendees: 315
- JMC and Florida State hosted the United States Association for Small Businesses and Entrepreneurship (USASBE) Annual Conference in January with over 500 in-person and virtual attendees.
- Florida State University and JMC hosted the sixth annual Atlantic Coast Conference (ACC) InVenture Prize competition on March 30th, broadcasted live on PBS.
- JMC held a Spring Graduation celebration for 140 graduates and their families.
- The Annual Entrepreneurship Expo hosted students from all across campus and disciplines to allow students to showcase their businesses and products.
- The JMC student board hosted an Alumni Panel where JMC alumni were able to share their career paths and advice with current students.
- JMC hosted the 2022 annual 7 Under 30 event on November 16th featuring seven successful FSU alumni entrepreneurs who started businesses before the age of 30.
- Hosted four World Learning Group Participants from the Middle East for three days.
- Participated in various FSU events such as: FSU Day at the Capitol, FSU Recruitment Day at TCC, College Fair at Godby High School, etc.
- The 4th annual Jim Moran College of Entrepreneurship High School Summer Camp takes place June 12-16, 2023 where junior and senior high school students explore the endless possibilities of entrepreneurship.



## COMPETITIONS

- Number of competitions hosted by JMC: 12
- Number of participants: 98
- Amount of total awards given: \$36,500
- JMC hosted the 2023 InNOLEvation® Challenge where Florida State University freshman Mackenzie Taylor, inventor and CEO of Save A Pick, was awarded the \$10,000 first-place prize.
  - The InNOLEvation® Challenge is a business model competition open to FSU students from all majors and asks students to identify problems and potential solutions with their product or service.
- JMC's Blackstone LaunchPad® held bi-weekly pitch competitions during the Seminole Innovators lunches in the Innovation Hub.
- Florida State University and JMC hosted the 7th annual ACC InVenture Prize competition, where the FSU team took home the People's Choice Award.
  - ACC InVenture Prize competition is a Shark Tank-style competition in which 15 ACC schools sent teams of undergraduate students to pitch their inventions and businesses.
- JMC STEM Entrepreneurship & Biotechnology student Kehinde Sogbesan wins first overall conference topics at New England Science Symposium at Harvard Medical School.
  - Kehinde also went on to place 2nd in the 2023 Innovation Park Tech Grant finals taking home the \$10,000 prize. Kehinde's company, SX Technologies, is working to create a functioning prototype for an affordable and rapid Chlamydia and Gonorrhea Urine Test.
- FSU/JMC student team competed in the NRF Student Challenge where the team won first place in the competition and the students were awarded over \$28,000 in scholarships, along with an opportunity to attend the NRF 2023 Retail's Big Show in New York City.
- Florida State University's Office of Trademark Licensing, the Jim Moran College of Entrepreneurship, and the Collegiate Licensing Company (CLC) partnered to offer a student competition to select two students to participate in the U of NYFW program with all expenses paid to represent Florida State at New York's Fashion Week.
- The JMC hosted the annual Junior Achievement of the Big Bend Shark Bowl competition for high school students who had completed the JA Be Entrepreneurial program.

