



**JIM MORAN INSTITUTE
FOR GLOBAL ENTREPRENEURSHIP**

FLORIDA STATE UNIVERSITY | JIM MORAN COLLEGE OF ENTREPRENEURSHIP

2025

14th Annual **Jim Moran Institute Conference**

Sponsorship Opportunities

JUNE 11-13, 2025

**James Museum
ST. PETERSBURG, FLORIDA**

Presented by the Jim Moran Institute for Global Entrepreneurship
Florida State University | Jim Moran College of Entrepreneurship

About the Jim Moran Institute

The Jim Moran Institute for Global Entrepreneurship cultivates, trains, and inspires entrepreneurial leaders through world-class executive education, applied training, public recognition and leading-edge research.

Jim Moran was an automotive pioneer and an entrepreneur at heart, who at the age of seven, sold soda pop at sandlot baseball games in Chicago. His career spanned more than six decades in the automobile industry.

His vision for the Jim Moran Institute was to provide opportunities that would help others become more successful business owners. A 1995 contribution from Jim and Jan Moran and JM Family Enterprises established the Jim Moran Institute for Global Entrepreneurship at the Florida State University College of Business. Since 2011, further enhancements to the Jim Moran Institute and its outreach have been made possible by Jan Moran and The Jim Moran Foundation. In 2023, the Jim Moran Institute transitioned to the Jim Moran College of Entrepreneurship.

For more information, visit jimmoraninstitute.fsu.edu.



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JACKSONVILLE



SOUTH FLORIDA



TALLAHASSEE



TAMPA BAY

About the Conference



The Jim Moran Institute's Conference stands as the premier professional development and networking event tailored for small business leaders in Florida and beyond.

This conference offers a unique platform for entrepreneurs, executives and aspiring business owners to gain invaluable insights, enhance their leadership skills and forge meaningful connections with industry peers. Participants will have the opportunity to attend expert-led workshops, keynote speeches by renowned leaders and interactive sessions designed to address the challenges and opportunities faced by small businesses today.

Whether you're looking to expand your knowledge, grow your professional network or find innovative solutions to elevate your business, the Small Business Leadership Conference is an essential event for forward-thinking leaders dedicated to achieving sustained success and growth.



June 11-13, 2025

**James Museum of Western
& Wildlife Art, St. Petersburg, FL**



Agenda at a Glance

Subject to Change

Wednesday, June 11

5:00 p.m. Welcome Reception (HYBAR, Hyatt Place St. Petersburg)



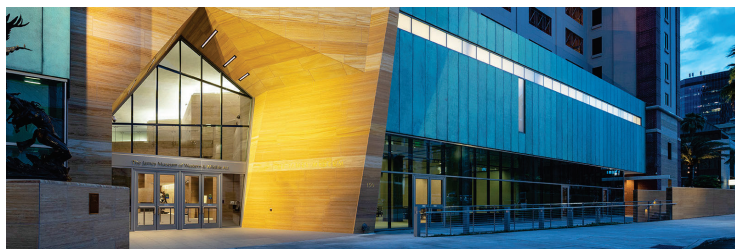
Thursday, June 12

- 8:00 a.m.** Registration Check-In & Coffee Networking
- 9:00 a.m.** Welcome and Opening Keynote
- 10:15 a.m.** Break
- 10:30 a.m.** Workshop Session 1
- 11:45 a.m.** Break
- 12:00 p.m.** Keynote Luncheon
- 1:15 p.m.** Break
- 1:30 p.m.** Workshop Session 2
- 3:00 p.m.** Break
- 3:15 p.m.** Workshop Session 3
- 4:45 p.m.** Break & Museum Explore
- 5:00 p.m.** Reception
- 7:00 p.m.** Conclude



Friday, June 13

- 8:30 a.m.** Coffee & Networking
- 9:00 a.m.** General Session A
- 10:15 a.m.** Break
- 10:30 a.m.** Workshop Session 4 or General Session B
- 11:45 a.m.** Break
- 12:00 p.m.** Closing Keynote & JMI 20 Awards Luncheon



The Venue

We're thrilled to hold the 14th Annual Jim Moran Institute Conference in beautiful St. Petersburg, Florida. The conference will be held June 11-13, 2025 at the James Museum of Western and Wildlife Art in St. Petersburg.

Through exhibitions and education programs, The James Museum of Western & Wildlife Art emphasizes the core values of the art that moved Tom and Mary James during their collecting: action, fortitude, heritage and integrity. The James Museum joins the Salvador Dali Museum, the Museum of Fine Arts, the Chihuly Collection and the Museum of the American Arts & Crafts Movement, among many other institutions, in affirming St. Pete as a sophisticated arts and cultural destination for visitors and residents alike.

James Museum of Western & Wildlife Art

Address: 150 Central Ave, St. Petersburg, FL 33701

Phone: 727.892.4200

Website: thejamesmuseum.org

Why Sponsor?

We are excited to offer your company an extraordinary opportunity to make connections, increase visibility and get involved at the 14th Annual Jim Moran Institute Conference. Each sponsorship level provides your company with enhanced benefits, extensive exposure and many opportunities for networking with entrepreneurs, small business owners, business leaders, corporate decision makers and business experts. Get started by viewing the many sponsorship opportunities on the following page!

Make Connections

Communicate, collaborate and form relationships with entrepreneurs and small business owners, business leaders, corporate decision makers, business experts and trainers.

Increase Visibility

Gain exposure and take advantage of premium visibility during this multi-day conference. You will have many opportunities for face-to-face interactions where you can share information about your company's products and services.

Get Involved

Invest in your community. By sponsoring, you're helping entrepreneurs and small business owners create new markets, transform communities and stimulate economic growth.



"We are very excited to be a part of this year's Jim Moran Institute Conference. As a sponsor in 2022, we had a wonderful experience. The event provided us with an opportunity to meet scores of potential clients and discover new business opportunities from entrepreneurs throughout the state of Florida."

— Joe Gray, Managing Director of Entrepreneurship, GrowAmerica (formerly NDC)

Sponsorship Opportunities

Sponsorship Benefits	Presenting \$10,000	Platinum \$7,500	Awards Luncheon \$5,000	Luncheon \$3,000	Welcome Reception \$1,500	Thursday Reception \$1,500	JMI Supporter \$750
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COMPANY PARTICIPATION

# of Complimentary Registrations	8	6	4	2	2	2	1
Reserved Lunch Seating	8	6	4	2			

PRE-CONFERENCE

Logo Included on Conference Marketing Materials	•	•	•	•	•	•	•
Recognition on Event Facebook, Twitter, & LinkedIn Pages	•	•	•	•	•	•	•
Name, Logo, & Link on Event Website	•	•	•	•	•	•	•

CONFERENCE RECOGNITION

On-Stage Plenary Recognition	•	•					
On-Stage Speaking Opportunity	10 Mins	5 Mins					
Opportunity to Include Promo Item in Attendee Gift Bags	•	•	•	•	•	•	•
On-Stage Slideshow Recognition	•	•					
Recognition on Sponsor Signage	•	•	•	•	•	•	•
Logo included on Sponsored Event Signage			•	•	•	•	
Logo included on lanyards	•						
Name included in post-conference press release	•	•					
Opportunity to display pull-up banner in event space	•	•					
Program Ad - Full Page*	•	•					
Program Ad - Half Page*			•	•			
Program Ad - 1/4 Page*					•	•	•

Additional Sponsorship Details

- 1 In-kind and customizable sponsorships are available.
- 2 Due to venue space constraints, exhibit tables will not be available.
- 3 *Program Ads also available individually for an additional cost:

Full Page: \$300, Half Page: \$200, 1/4 Page: \$100
- 4 Business card ads available for \$50

Questions? Please Contact Jaymee Spannring at jaymee.spannring@jimmoraninstitute.fsu.edu for more information.

Sponsor Details



Company Logo

Please submit your company logo in PNG, AI or EPS format at 300 dpi or greater to Kaylee Gray at kgray@jmc.fsu.edu by May 15, 2025.

Register your complimentary guest tickets by May 15, 2025.

Ad Specifications

¼ Page: 4.75" wide x 1.75" tall

½ Page: 4.75" wide x 3.75" tall

Full Page (without bleed): 4.75" wide x 7.75" tall

Full page with bleed: 5.75" wide x 8.75" tall (important content within 4.75" wide x 7.75" tall safe area)

All ads must be submitted in proper format and size. Adobe Illustrator EPS or print-ready PDF. All images and photographs should be a minimum of 300 dpi.

Please submit your ad to Kaylee Gray at kgray@jmc.fsu.edu by **May 15, 2025** to be included in the program.



Sponsorship Submission Deadline:

May 1, 2025

Please email completed form to jaymee.spannring@jim Moraninstitute.fsu.edu

Sponsor & Partner Obligations

- **Promote** the 14th Annual Jim Moran Institute Conference to your customers, audience and network via social media, email and web marketing efforts.
- **Submit** your company logo in a timely fashion to ensure inclusion in event marketing materials.

Contact Information

For more information about the conference and our sponsorship opportunities, please contact:

Jaymee Spannring
jaymee.spannring@jim Moraninstitute.fsu.edu





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2025

Sponsor Information

Contact Person: _____
Email: _____ Phone: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Company Name: _____
Company Website: _____

Sponsorship Level

Presenting \$10,000 <input type="checkbox"/>	Platinum \$7,500 <input type="checkbox"/>	Awards Luncheon \$5,000 <input type="checkbox"/>	Luncheon \$3,000 <input type="checkbox"/>	Welcome Reception \$1,500 <input type="checkbox"/>	Thursday Reception \$1,500 <input type="checkbox"/>	JMI Supporter \$750 <input type="checkbox"/>
Full Page Ad \$300 <input type="checkbox"/>	Half Page Ad \$200 <input type="checkbox"/>	Quarter Page Ad \$100 <input type="checkbox"/>	Business Card Ad \$50 <input type="checkbox"/>	In-Kind <input type="checkbox"/>	Custom <input type="checkbox"/>	

Payment Options

- ☐ Send Invoice to address above
- ☐ Mail-in Check*
- ☐ Credit Card, PayPal or Venmo

Submit form then go to: bit.ly/JMISponsor2025

*Instructions for Checks:

Payable to:

Jim Moran Institute for Global Entrepreneurship

Mailing Address:

Jim Moran Institute for Global Entrepreneurship
c/o Jaymee Spannring
P.O. Box 3061485 - Tallahassee, Florida 32306-1485

For questions contact: Jaymee Spannring jaymee.spannring@jimmoraninstitute.fsu.edu

JUNE 11-13, 2025 James Museum
ST. PETERSBURG, FLORIDA

JMIConference.com