Capability Statement

Core Competencies
Introduction statement: should relate the company's core competencies to the agency's specific needs.
- Include bullet points with key words
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Differentiators
What makes you different from your competition? How will your differentiators benefit your target audience?

Past Performance
Include past customers and projects that relate to your target project. Be sure to prioritize projects to your target. Do not list projects that do not relate. List contact information of those who you have worked for as a reference.

Company Name 1
Problem:
Action:
Result:
Contact Information:

Company Name 2
Problem:
Action:
Result:
Contact Information:

Company Name 3
Problem:
Action:
Result:
Contact Information:

About the company
Include a brief company description only including relevant data and information.

Preferred Partners
List your preferred partners.