

Capability Statement

Logo

Use your company brand

Core Competencies

Introduction statement: should relate the company's core competencies to the agency's specific needs.

- Include bullet points with key words
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Contact Info

Company Name
Owner/Contact Name
Address
Phone number
Email
Website

Differentiators

What makes you different from your competition? How will your differentiators benefit your target audience?

Corporate Info

- NAICs codes
- DUNS number
- CAGE code
- Certifications: 8(a), HUB Zone, SDVOB, etc.
- Accept Credit and Purchase Cards
- GSA Schedule Contract Number
- BPAs and other federal contract numbers
- State contract numbers
- Other federal contract vehicles

Past Performance

Include past customers and projects that relate to your target project. Be sure to prioritize projects to your target. Do not list projects that do not relate. List contact information of those who you have worked for as a reference.

Company Name 1

Problem:

Action:

Result:

Contact Information:

Company Name 2

Problem:

Action:

Result:

Contact Information:

Company Name 3

Problem:

Action:

Result:

Contact Information:

About the company

Include a brief company description only including relevant data and information.

Preferred Partners

List your preferred partners.